

World Eco-Design Industry Development Conghua Initiative

We, the United Nations Industrial Development Organization, Ministry of Industry and Information Technology of the People's Republic of China, People's Government of Guangdong Province, China Industrial Design Association, design organizations and professionals of different countries and regions, here join together to hold the First World Eco-Design Conference in Conghua Eco-Design Town, Guangzhou, China on December 14, 2018.

The conference proposes the establishment of an open and cooperative tie among the global design industry based on mutual trust, inclusiveness and win-win situation, and the application of the power of design featuring in creativity, morality, emotion and aesthetics. With a shared vision for enhancing industrial vitality and ecological value, and prospering and protecting the earth, the conference will further contribute to the UN 2030 Agenda for Sustainable Development.

1. Boost the prosperity of eco-culture with the power of design so as to promote the inclusiveness of cultures worldwide and reach consensus on ecological civilization. We should make joint efforts to share development opportunities, meet common challenges, and build a better homeland with a sound ecological environment.
2. Promote eco-environment construction with the power of design so as to advance peaceful co-existence between human, machine and environment. We should advocate green and low-carbon design to explore effective approaches to the integrated development of human and nature.
3. Innovate the industrial ecology with the power of design so as to boost economic transformation and upgrading. We should build platforms of innovation to stimulate industrial vitality, and jointly promote the healthy and sustainable development of the world economy.

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